



## Shop Local Passport Program Signup Sheet

Business Name:	
Contact Name:	
Phone:	
Email:	

### Billing Address

Street Address

City Prov. Postal Code

Facebook YES  NO

Profile

Instagram YES  NO

Instagram Handle

Liz Smaha  
Mobile: 250.641.8722  
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Cheques payable to: Kermodei Tourism Society  
E-Transfers to: [accounting@tourismterrace.org](mailto:accounting@tourismterrace.org)  
Password: Terrace



**Dear Merchants,**

We are excited to officially invite you to participate in the 4th annual **Shop Local Passport Campaign!** This event is a fantastic opportunity for businesses to come together and promote our vibrant downtown shopping community, festively encouraging local shopping.

### **Merchant Information**

- The campaign runs from **November 1 to December 19.**
- Patrons will receive a **passport** to collect stamps when they purchase at participating businesses—no minimum purchase required.
- Patrons must have a minimum of **10 stamps** to be eligible for the draw. Every 5 purchases beyond that will earn them an additional entry.
- **One passport per person** – we will not combine passports.
- **\*NEW** - Each passport must have a valid shop local stamp, which Tourism Terrace will provide. Stamps will be collected at the end of the campaign and remain the property of Tourism Terrace. The stamp will be given to you with your passports
- If you are handing in passports on behalf of your customers, they must be dropped off at the **Terrace Visitor Center** by **5 p.m. on December 19.** There are no exceptions, as the draw will take place that evening.
- A list of participating businesses will be available on the **Tourism Terrace** website, and each passport will include a **QR code** leading to this list of partners.

### **Merchant Campaign and Prize Information**

If you'd like to participate, here are the key details:

- The **registration fee** for the event is **\$75**, which Tourism Terrace will invoice. Form must be filled out and handed in by October 24
- Merchants must donate **merchandise valued at a minimum of \$75** for the prize baskets (please ensure the prize reflects your business). These prizes will be picked up on **October 24.**
- Passports, window cling stickers, and stamps will be dropped off at your business on **October 31.**





## Incentives for Participation

- Over **\$5,000 worth of advertising** will be provided by Tourism Terrace, TDIA, and Bell Media.
- The merchant that shares the most creative and unique posts promoting the event will win a **lunch delivered** to their business for the staff.
- During the week of **October 21-30**, the merchant that shares the campaign the most will receive one of the prize baskets to display at their business. The winner will be responsible for picking up the basket from your location.

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Thank you to all of our merchants for participating in this exciting campaign! Let's come together to encourage local shopping this holiday season—and help keep our dollars in our community.

Sincerely

Liz Smaha – Executive Director Tourism Terrace